



Ontario Turkey on the Menu Award 2009 Nomination Form

(please see Criteria on back – form to be completed by the nominating person or company)

Deadline for Nominations: Friday January 29, 2010, 4:30 pm

Purpose: The Ontario T.O.M. Award is designed to recognize foodservice establishments that feature turkey on their menu, and to show the industry's appreciation in their showcasing turkey as a popular every day protein.

Nominator Information:

Company: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Nominee Information:

Company: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Please describe how the nominee uses turkey on their regular and feature menus:

Please describe the appeal of these turkey items to their consumers: _____

Please describe marketing tactics used by the nominee to promote turkey: _____

Criteria for Nominations:

1. Nominator must be an Ontario turkey farmer, and/or an Ontario processor, at the time of the submission, and at the time of the nomination deadline.
2. Each nominator can submit up to five nominations, using separate forms for each.
3. Nominee must be an established foodservice operation or chain with at least some units located in Ontario.
4. Nominee must have a minimum of two turkey items on their regular menu.
5. Nominee must choose Ontario turkey products, when possible and where available.
6. Nominee must be open year-round.
7. Nominee must be willing to send a representative to the TFO Annual General Meeting to accept the award.
8. Nominee must be willing to allow the use of photos and logo for promotional purposes i.e. on website, in newsletter, presentations, etc.

Send your completed Nomination Form to:

ATT: Heather Nahatchewitz

Turkey Farmers of Ontario

1120 – 100 Conestoga College Blvd.

Kitchener, ON N2P 2N6

By fax: 519-748-2742

By email: heather@turkeyfarmers.on.ca